

# CUT's VISION 2030

Guiding the activities that underpin our Vision.

## MISSION



### SENSE OF PLACE

- **Deliver** high-quality, appropriate academic programmes.
- **Engage** with the community.
- **Promote** access with success.
- **Attract** and retain high-quality students and expert staff.
- **Forge** strategic partnerships.

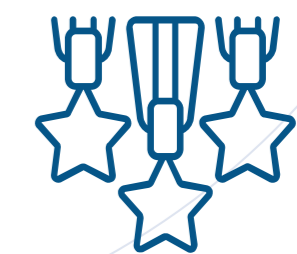
- Sustainable development | Community engagement
- Entrepreneurship | Innovation and problem solving
- Technological literacy | Numeracy
- Communication | Technical and conceptual competence
- Teamwork | Citizenship and global leadership
- Effectiveness and Efficiency



GRADUATE  
ATTRIBUTES

## WHY WE DO THIS

- Create new generations of intellectuals - prepared for work and life.
- Address inequality through social mobility.
- Produce new knowledge.
- Apply knowledge and solving problems.
- Engage in research and innovation to improve the quality of our community's life.
- Build competitive economies.
- Shape and contribute to nation-building projects.
- Address deep socio-economic inequalities.
- Address the national social justice agenda through research and teaching.



## VALUES GUIDES OUR ACTIONS

Ubuntu  
Integrity  
Diversity  
Innovation  
Excellence



- **To create** a harmonious community conducive to teaching and learning.
- **To produce** work-ready, entrepreneurial and holistic graduates.
- **To develop** a strong culture of research and innovation.
- **To attract**, develop and retain staff as the University's most important asset.
- **To build** strategic partnerships that contribute to the achievement of the University's goals.
- **To ensure** institutional sustainability, expand streams of income, and enhance the CUT brand.
- **To promote** good governance, human rights and social justice.

## INTENT STRATEGIC GOALS



By 2030,  
Central  
University of  
Technology,  
Free State will  
be a leading  
African  
University of  
Technology,  
shaping the  
future through  
innovation

