



Central University of
Technology, Free State

4th International Conference on Entrepreneurship Development (ICED) 2023

Call for Papers

We call upon academics, researchers, postgraduate students, industry experts and practitioners to submit your papers before the due dates indicated below

Our last conference, held virtually on 9 – 10 September 2021, had papers from local and international delegates and reputable international speakers from Australia.

With your support, we expect this year's in-person conference will be a massive success.

There will also be a pre-conference workshop that will allow practising entrepreneurs to share their entrepreneurial journeys.

In addition to the conference proceedings, the best papers from this conference will be considered for publication in the "Special Issues" of the

Journal of New Generation Sciences (JNGS)

CONFERENCE THEME
SUSTAINOPRENEURSHIP:
THE ROLE OF DIGITISATION
IN A POST-PANDEMIC
SOUTH AFRICA



17 - 18 August 2023

Hotel School, Central University of Technology
Bloemfontein, Free State, South Africa

Aim of the Conference

Given the diverse challenges that currently confront firms in advancing sustainable entrepreneurship, regardless of their nature and size, they must tap into the enhancements made available by digitisation to increase their chances of survival, growth and long-term sustainability in a post-Covid 19 pandemic era. We invite conference delegates, authors, researchers, and the extended academic community to submit theoretically grounded and empirically sound papers demonstrating how businesses can exploit technological advancements and digitisation to transform their organisational processes and practices to sustain themselves into the post-pandemic future

DUE DATES:

11 October 2022 Conference call opens for submission of WIP, abstracts or full papers

15 June 2023 Final submission of Abstracts and Work in Progress

07 July 2023 Notification of accepted abstracts, WIP & full papers after double blind peer review

30 July 2023 Final submission of full papers

07 August 2023 Registration and conference fee payment deadline

SUSTAINOPRENEURSHIP:

The role of digitisation in a post pandemic South Africa

SUB-THEMES

1. **Cyber security and cyberattacks and their impacts on corporate and small firms**
2. **Small business innovation disruptions and dysfunctions**
3. **Human capacity development and strategies for addressing shortages in high-end skills**
4. **Institutional frameworks for addressing institutional voids and burdensome regulation**
5. **Political risks, service delivery and civic unrest**
6. **Public infrastructure decays, breakdowns and public accountability**
7. **Red tape and compliance costs for small businesses**
8. **Post pandemic scenarios in the context of public governance and accountability**
9. **Digital innovations, digital transformations, and digital technologies**
10. **Climate change and sustainable entrepreneurship strategies**
11. **Human resources information systems**
12. **The mental health of entrepreneurs operating corporate and small firms**

IMPORTANT INFORMATION

- **Delegates must upload all submissions on the conference's website (<http://www.cut.ac.za/iced>).**
- **All abstracts, work in progress and full papers subjected to double-blind review will be emailed back as soon as possible.**
- **Previously presented papers/abstracts will not be accepted.**
- **No author will be allowed to present more than two papers.**
- **If the paper has two authors, only one must register.**

GUIDELINES FOR SUBMISSION OF:

Abstracts (not more than 250 words):

Separate page of title (not more than 12 words), name(s), affiliation(s), and email addresses.

Abstract (in one paragraph) should have - Orientation of the study, objective(s), theory, methodology, main findings, recommendation, key words (four).

Work in Progress (600 words):

A separate page of title (not more than 12 words), name(s), affiliation(s), and email addresses.

Work in progress - Introduction with nature of the problem, the main problem to be investigated, preliminary literature review, proposed research design & methodology, preliminary findings, conclusions, and implications.

Full Papers (maximum 20 pages content)

Font size: Arial 14 bold for main title, arial 12 bold for main headings, 12 for sub-headings (not bold), 11 for sub-headings

TECHNICAL ISSUES

MS Word documents

Font: Arial

Font size: 12

Spacing: 1.5

Reference style: Harvard Method

CONFERENCE FEES

Students: R2000

Standard fee for all other delegates: R3500

CONFERENCE WEBSITE

<http://www.cut.ac.za/iced>.

REGISTRATION

- Go to the website and complete the registration form.
- Formal invoice is obtained from Ms Lindiwe Towa (lscwebu@cut.ac.za).
- Conference fee payment to be made into the account details below.
- Proof of payment to be emailed to Ms. R Mosala at mosalar@cut.ac.za
- Registration opens 20 October 2022

PAYMENT DETAILS

Bank:	First National Bank (FNB)
Account no.	625 385 335 31
Branch code:	230134
Account Name:	Central University of Technology, Free State
Account Type:	Cheque
Swift Code:	FIRNZAJJ
Reference:	4100126 ICED (followed by your name and surname)

ICED ORGANISING COMMITTEE

Conference Chairs:	Prof. T van Niekerk (edwardst@cut.ac.za) Prof DY Dzansi (ddzansi@cut.ac.za)
Conference Directors:	Prof. D Kokt (koktd@cut.ac.za) Prof C Chipunza (cchipunza@cut.ac.za)
Scientific Committee Chair:	Prof. P Rambe (prambe@cut.ac.za)
Special Issues Contact Details:	Prof. P Rambe (prambe@cut.ac.za) Prof. D Kokt (koktd@cut.ac.za)
Paper Review Process:	Dr. E Saker (emilesaker@gmail.com) Dr. A Adewumi (adeolu.adewumi@gmail.com)
Executive Committee:	Dr. J van Zyl, Dr. S Adewumi, Prof. F van der Walt, Prof. NM Naong, Dr. L Steenkamp, Dr. D Crowther, Mrs. B de Klerk
Registration Process:	Ms. R Mosala (mosalar@cut.ac.za)