

RECRUITMENT ADVERTISEMENT

POST TITLE	Marketing and Business Development Manager <i>Bloemfontein</i>		
REFERENCE NUMBER	2070	CLOSING DATE FOR APPLICATIONS	25 February 2022
POST LEVEL	P8	NATURE OF APPOINTMENT	Fixed-Term 5-Year Support Services Contract
MINIMUM SALARY SCALE (TOTAL COST TO COMPANY)	R 597 829 per annum		
MINIMUM QUALIFICATION & EXPERIENCE	<ul style="list-style-type: none"> • Relevant Qualification at NQF 6 • 7 years' experience in a marketing, sales and/or business development role of which 3 years are in a management role in this area • Proven experience of working collaboratively cross-functionally • Knowledge and experience of the SETA Sector is highly desirable 		
DESIRED QUALIFICATION & EXPERIENCE	<ul style="list-style-type: none"> • NQF 7 and above • Experience in the Higher Education and Training Sector • Experience with private sector social responsibility programmes as they relate to entrepreneurship, enterprise, and supplier development. Extensive networks in this regard will be an added advantage • Extensive networks in the public and private sectors 		
JOB RELATED ENQUIRIES	Natalie van Wyk	✉	natalievanwyk@cut.ac.za
APPLICATION PROCESS & BENEFITS	Recruitment Office	✉	jobs@cut.ac.za

MAIN TASKS

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| 1. Lead the development and implementation of a business and marketing strategies to contribute to long term sustainability and growth of the company | 2. Drive long term business development and marketing strategy by fostering key strategic relationships |
| 3. Promote CUTis programmes, products and services and ensure the organisation is viewed as reputable, professional and delivering high-quality products and services to the market | 4. Positively and constructively represent CUTis in all revenue-generating opportunities, role modeling the CUTis Values and actively supporting the Vision and Mission of the organisation |

IMPORTANT INFORMATION REGARDING YOUR APPLICATION

(Kindly ensure that you read and comply before submitting your application)

- A CUT application form (completed on Skillsmap);
- A comprehensive Curriculum Vitae;
- A certified copy of a South African identity document or a passport;
- A complete set of certified copies of qualifications (only certified copies of documents are required. Please do NOT submit any original documents); and
- A certified copy of the SAQA accreditation of any qualifications obtained at education institutions outside South Africa.

Also note:

- The certification of copies included in the application should be within three (3) months of the submission of the application.
- Failure to submit a complete application may result in the disqualification of the application from the selection process.

GENERAL REMARKS

- Candidates will be recruited and appointed in accordance with the Employment Equity and Affirmative Action Programmes of the CUTis.
- CUTis reserves the right to conduct/employ a third party to conduct a background investigation in respect of all short-listed candidates.
- Correspondence will be limited to short listed candidates only. If you haven't received feedback in eight weeks, consider your application not shortlisted.
- CUTis reserves the right not to make an appointment in the advertised post and/or to appoint other suitable persons recruited by means other than this advertisement.
- Appointment, either on a permanent or contract basis, will be negotiated with the successful candidate.

To find out more or to apply, visit www.cut.ac.za/careers or visit

<https://cut.job.skillsmapafrica.com/>