



Central University of
Technology, Free State

JOIN THE TEAM

Ubuntu

Integrity

Diversity

Innovation

Excellence

Lecturer: Business Management

FACULTY OF MANAGEMENT SCIENCES | Business Management | Ref 1539



About the
position

Main purpose of the job

To develop academic material and lecture in allocated subjects for own and other programmes and to execute appropriate community projects

Main tasks

- | | |
|------------------------------------|-----------------------|
| 1. Teaching, learning & assessment | 2. Student evaluation |
| 3. Research | 4. Administration |
| 5. Control and organisation | 6. Community service |

Subject fields(s)

Marketing | Marketing Research | Brand Management | Brand Strategy | Digital Marketing



About the
appointment

Nature of appointment Permanent Academic

**Minimum salary scale
(Total Cost to Company)** R 733 299 per annum

Note: CUT applies an internal parity model to determine remuneration that complies with the principle of "equal pay for work of equal value". Accordingly, the preferred candidate may expect an offer that is in line with their qualifications and years of similar experience. Please contact the Recruitment office for more information on the applicable salary scale.



What are we
looking for?

**Minimum
Qualification/
Knowledge and/or
Experience**

- A relevant Master's-level degree (i.e. M Tech / Masters / NQF 9 or equivalent) with the following subject fields: Marketing / Marketing Research / Brand Management / Brand Strategy / Digital Marketing.
- At least two years' teaching/lecturing/industry experience relevant to the subject field(s)

**Desired
Qualification,
Knowledge and/or
Experience**

- Evidence of progress towards a Doctorate degree.
- Any acknowledged publication, research, innovation or creative output



Interested?

Job-Related Enquiries Dr Henine Jordaan ✉ [hjordan@cut.ac.za](mailto:hjordaan@cut.ac.za)

Remuneration, Benefits and Process Enquiries Recruitment Office ✉ jobs@cut.ac.za

To find out more or to apply, visit www.cut.ac.za/careers or <https://cut-employee.simplify.hr/>

CLOSING DATE FOR APPLICATIONS – 13 September 2024

THINKING BEYOND