

Lecturer: Marketing



Welkom Campus

FACULTY OF ECONOMIC AND MANAGEMENT SCIENCES | Department of Business Management | Ref 1112

About the position

Main purpose of the job

To develop academic material and lecture in allocated subjects for own and other programmes and to execute appropriate community projects

Main tasks

1. Teaching, learning & assessment	Student evaluation
3. Research	4. Administration

5. Control and organisation 6. Community service

Subject field(s)

Economics | Sales Management | Consumer Behaviour | Personal Selling



Nature of appointment	Permanent academic
Minimum salary scale (Total Cost to Company)	R576 761 per annum



Minimum	
Qualificat	tion/
Knowledg	ge and/or
Experience	ce

- A relevant Master's-level degree (i.e. M Tech/MSc/NQF 9 or equivalent) in Marketing
- At least two years' teaching/lecturing/industry experience relevant to the subject fields
- Desired
 Qualification,
 Knowledge and/or
 Experience
- Evidence of progress towards a Doctorate degree
- Any acknowledged publication, research, innovation or creative output



Job-Related Enquiries	Mr SS Ramphoma	2 051 910 3631	⊠ <u>sramphoma@cut.ac.za</u>
Remuneration, Benefits and Process Enquiries	Recruitment Office	2 051 507 3012	⊠ jobs@cut.ac.za

To find out more or to apply, visit www.cut.ac.za/careers or https://cut.jb.skillsmapafrica.com/